

16-09-26 To 23-09-26

**OFFICE OF COMMISSIONER, PROHIBITION & EXCISE
TELANGANA :: HYDERABAD**

Cr.No.95/2026/DDB/Ex/G1

Date:11.09.2026

Sub: Proh.& Excise Dept – M/s. United Spirit Limited, Sub-Lease M/s. Associated Alcohols & Breweries Ltd., Khodigram, Barawaha, Dist. Khargone (M.P) 451115 - Request for Renewal / Registration of Import Brand Labels for the year 2026-27 – Submitted – Reg.

Ref:- 1.MD,TGBCL Active Price List, TGBCL/I/2025-26, dated:22.08.2026
2. M/s. United Spirit Limited, Sub-Lease M/s. Associated Alcohols & Breweries Ltd., dated:29.08.2026

M/s. United Spirit Limited, Sub-Lease M/s. Associated Alcohols & Breweries Ltd., Khodigram, Barawaha, Dist. Khargone (M.P) 451115 has submitted the following newbrand labels for approval for the year 2026-27 for supply to TGBCL. The Specimen label of the brand is affixed in Annexure I.

<u>Name of the brand</u>	<u>Sizes</u>
1. Smirnoff Mirchi Mango Triple Distilled Flavoured Vodka	750 ML, 180ML (Pet)
2. Smirnoff Minty Jamun Triple Distilled Flavoured Vodka	750 ML, 180ML (Pet)

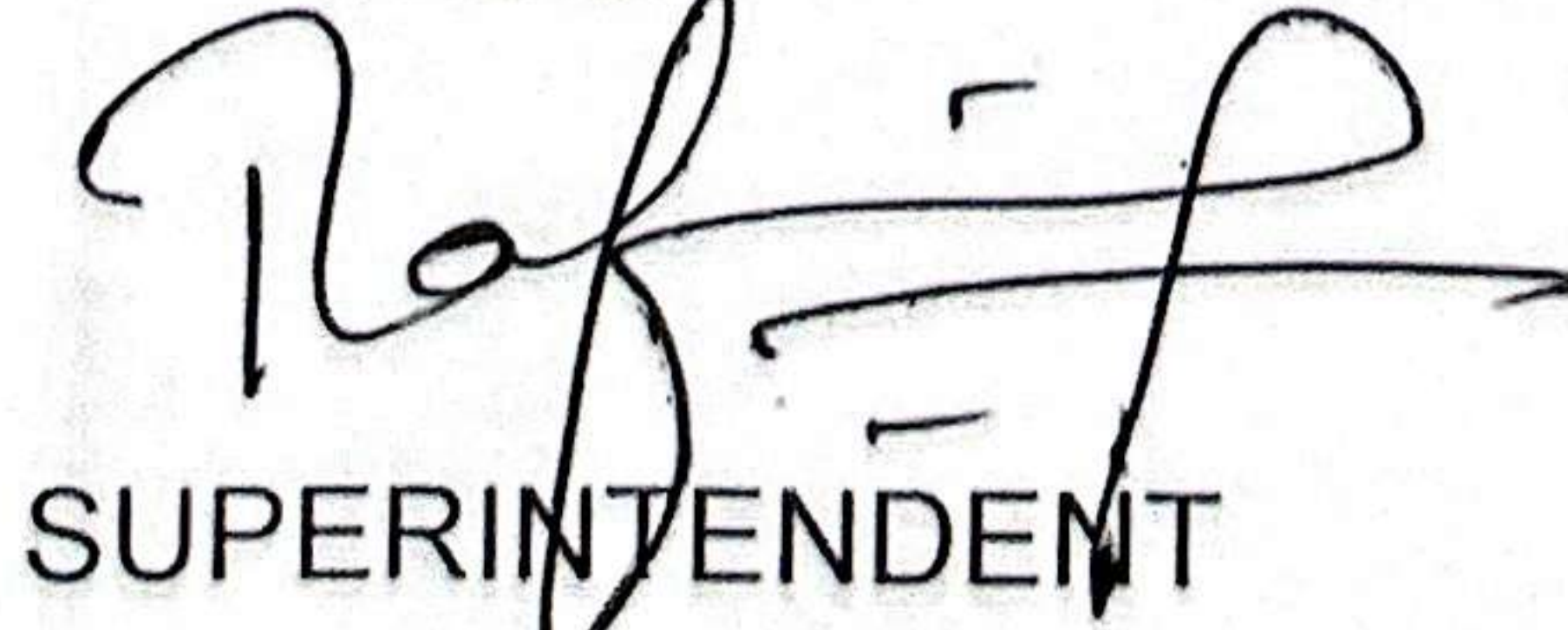
The above label is hereby displayed on the notice board of this office as well as in Website of TGBCL for calling objections from all concerned against the various aspects of the labels. Objections, if any shall be submitted, in writing within (7) working days from the date of notice, to the Commissioner of Prohibition & Excise, T.G. Hyderabad.

Sd/- C Hari Kiran
Commissioner of Prohibition & Excise

To

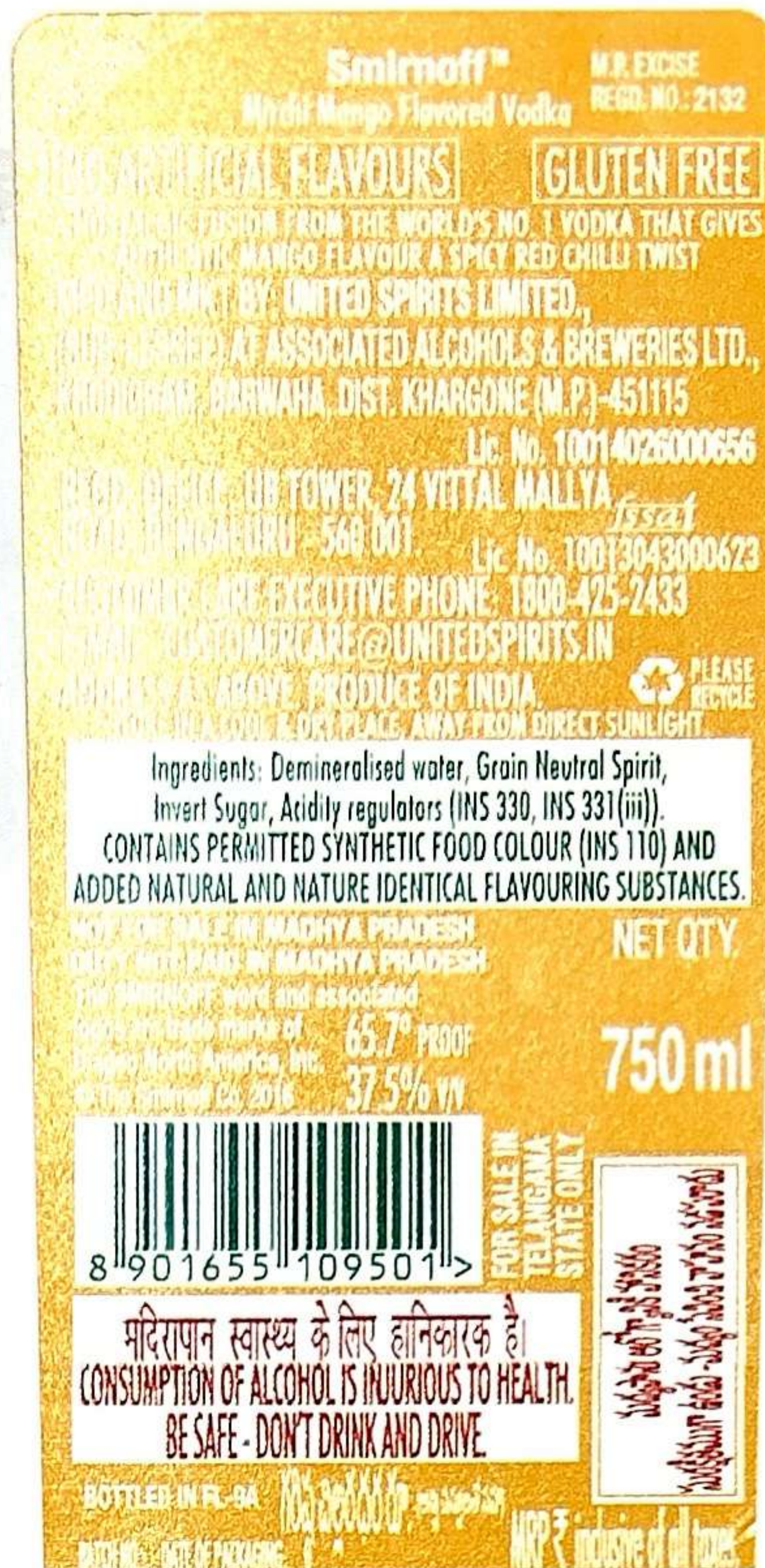
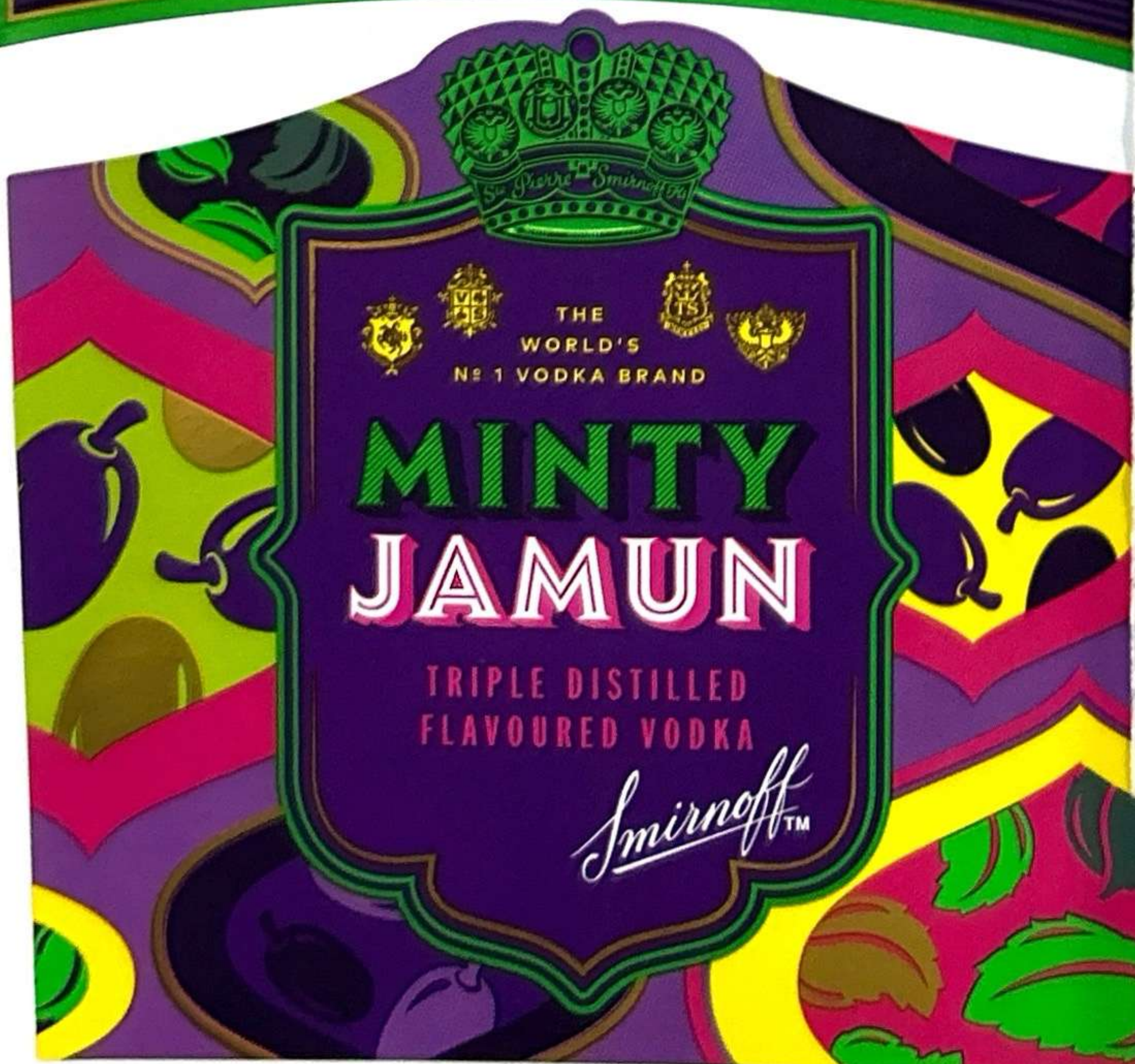
- 1.The Tappal Section to display the above labels on the Notice Board
- 2.The Inward section is requested to inform objections if any received against labels immediately to the concerned section
- 3.The AC(Computers) is requested to display the above labels in the website of TGBCL

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SUPERINTENDENT


Annexure-I

M/s. United Spirit Limited, Sub-Lease M/s. Associated Alcohols & Breweries Ltd.,
Khodigram, Barawaha, Dist. Khargone (M.P) 451115
(Cr.No.95/2026/CPE/Ex/G1, dt:11.09.2026)



1420.00



350.00



1420.00



350.00

Ref. b.o./
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